

DigiER: “Digital transborder Entrepreneurship Readiness”



Project 2020-1-PL01-KA226-VET-096054

NEWSLETTER 5

Start Date: 01.05.2021

End date: 30.04.2023

The guide is now ready for you!

The Guide has a form of the case studies written by professionals already demonstrating a sustainable approach in their business activities and offers the straightforward methodology tackling efficient digital transborder entrepreneurship. The main role of the DigiER guide is to provide to target group and entrepreneurs' opportunity to implement the idea of work-based learning in their workplace as a the trigger “call to action” and eye-opener micro-book as well.

The guides are published in national languages on the partners' websites.

What are the benefits of the mobile app for entrepreneurs?

DigiER mobile app will allows users to:

- save time,
- test their knowledge in the field of digital transborder entrepreneurship processes in SMEs,
- have unlimited access to personalized training content,
- develop own customized digital transborder entrepreneurship strategy.

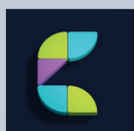


Guide on Digital transborder Entrepreneurship strategies in business environment

Project 2020-1-PL01-KA226-VET-096054
Erasmus+ KA226 – Partnerships for digital education



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Join us at our multiplier events

In each partner country, a multiplier event will be held in next weeks. During these events, the project background, activities, achievements and results will be introduced to the target group aiming to contribute to sustainability of the project results.

The national multiplier event is targeted at employees of chambers of commerce, regional development agencies, local authorities and centres for entrepreneurship development, VET teachers, trainers and mentors, but also SMEs, entrepreneurs and start uppers.

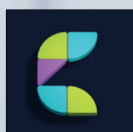
The event will be an opportunity to raise awareness on effective digital transborder entrepreneurship and how digitalization is affecting the circular foreign trade. Event participants will also exchange their experience and good practices.

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