

EFFECTIVE CASHLESS PAYMENT METHODS FOR BUSINESS IN EUROPEAN COUNTRIES



Greece

The use of cards occupies a share of 52.6% in the cashless payments made in Greece, exceeding the corresponding European average which is around 49%.

Romania

According to a study conducted by Bucharest University of Economic Studies in 2020, the frequency of online shopping is 41,8%



Poland

According to the “Study Non-cash payments through the eyes of Poles 2021” more than 64% of the respondents use the cashless payment method and 55% of the respondents use the debit card.

United Kingdom

A survey conducted by money.co.uk, a finance website, ranked the United Kingdom fourth in cashless countries across Europe.



Slovenia

COVID-19 has significantly contributed to digitalization and to the move towards cashless payments, as well as to the increased usage of mobile payments and mobile wallets)