

DigiER: “Digital transborder Entrepreneurship Readiness”

Project 2020-1-PL01-KA226-VET-096054

ABOUT THE PROJECT

DigiER project explores possibilities to find new pedagogical ways to tackle 21st-century challenges, promote peer learning across education systems transnationally, and catalyze the development of indispensable transversal competencies.

Target groups

The project is addressed to:

- employees of chambers of commerce
- regional development agencies, local authorities, and centers for entrepreneurship development
- VET teachers, trainers and mentors
- SMEs, entrepreneurs and start-uppers



INTELLECTUAL OUTPUTS

IO1

Guide on Digital transborder Entrepreneurship strategies in a business environment

The goal of this IO is to define the framework and content for the development of innovative and comprehensive digital transborder entrepreneurship strategies in a business environment. As a whole, it will be the fundamental material for the implementation of the digital crash course.

IO2

DigiER mobile application for entrepreneurs

DigiER mobile app will ensure personalized training pathways by initially testing the knowledge and awareness of digital transborder entrepreneurship among entrepreneurs and startupers. The DigiER mobile application will also elaborate a personalized strategy for the entrepreneurs and start-uppers to be able to address the weak points and empower its approach to digital transborder entrepreneurship processes.

THE PARTNERSHIP



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