

DigiER: “Digital transborder Entrepreneurship Readiness”



Project 2020-1-PL01-KA226-VET-096054

NEWSLETTER 1

Start Date: 01.05.2021
End date: 30.04.2023



ABOUT THE PROJECT

DigiER is a **24-month** project that explores possibilities to find new pedagogical ways to tackle 21st-century challenges, promote peer learning across education systems transnationally, and catalyze the development of indispensable transversal competencies i.e. problem solving, collaboration and creativity.



The **DigiER** project’s **key objective** is to raise awareness on the effects of digital transborder entrepreneurship among employees of chambers of commerce, regional development agencies, local authorities, and centres for entrepreneurship development, but also VET teachers, trainers and mentors.

INTELLECTUAL OUTPUTS

The partnership will develop 2 intellectual outputs:

- **IO1: Guide on Digital transborder Entrepreneurship strategies in a business environment**

The DigiER training material consists of the following proposed chapters, which are perceived as the most contemporary training module titles.



- **IO2 DigiER mobile application for entrepreneurs**

DigiER mobile app will ensure personalized training pathways through initially testing the knowledge and awareness of digital transborder entrepreneurship among entrepreneurs and startups. The DigiER mobile application will also elaborate a personalized strategy for the entrepreneurs and startups to be able to address the weak points and empower its approach to digital transborder entrepreneurship.



TARGET GROUPS



- employees of chambers of commerce
- regional development agencies,
- local authorities and centres for entrepreneurship development
- VET teachers, trainers and mentors,
- SMEs, entrepreneurs and start uppers

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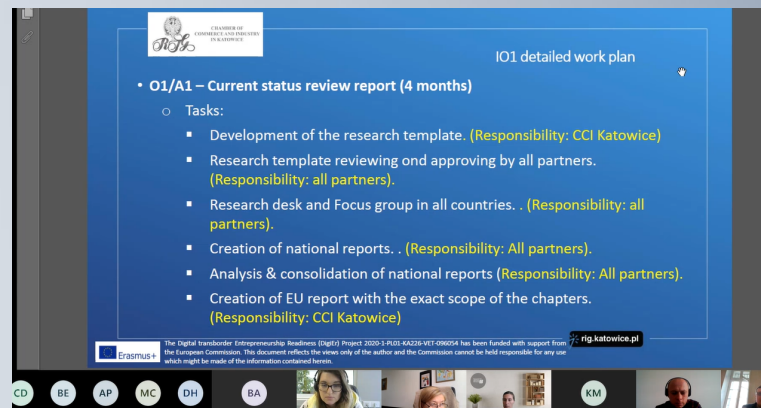


1st TRANSNATIONAL MEETING

The kick-off meeting for the DigiEr: “Digital transborder Entrepreneurship Readiness” project was successfully completed online on the 27th of May 2021, with Regionalna Izba Gospodarcza w Katowicach from Poland, as the leading partner.

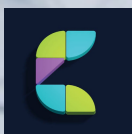
During the meeting, each partner presented its ideas as well as its area of expertise regarding the project. More specifically, the partners:

- Discussed the steps of implementing the first IO
- Shared the upcoming tasks and responsibilities
- Went through the dissemination plan
- Set the dates for future face to face meetings



THE PARTNERSHIP:

- REGIONALNA IZBA GOSPODARCZA W KATOWICACH
- KE.DI.VI.M2 KAINOTOMIA
- STOWARZYSZENIE CENTRUM WSPIERANIA EDUKACJI I PRZEDSIĘBIORCZOŚCI
- CIVIC COMPUTING LIMITED
- GOSPODARSKA ZBORNICA SLOVENIJE
- CAMERA DE COMERT SI INDUSTRIE BISTRITA NASAUD



RIG REGIONALNA
IZBA GOSPODARCZA
W KATOWICACH



Centrum Wspierania
Edukacji
i Przedsiębiorczości

KAINOTOMIA
κέντρο διά βίου μάθησης



Gospodarska
zbornica
Slovenije
Chamber of Commerce
and Industry of Slovenia

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